

KERITH PARASHAK

Designer

Chicago, IL
(314) 640-6909
kparashak@gmail.com
LinkedIn Profile:
www.linkedin.com/in/kerith-parashak-mfa

EXPERIENCE

Animated Storyboards, Chicago, IL *Assistant Managing Designer (since '20) and Asset Designer*

September 2018 - PRESENT

Designed 3D assets for 100's of commercial animatics including Super Bowl Commercials for Häagen-Dazs (2025), Lays (2022), Doritos (2021), Cheetos (2020). Project timelines ranged from five days to six months.

Managerial duties include mentoring younger designers, developing new AI and 3D styles and workflows, tracking and archiving produced 3D assets and maintaining high attention to detail on all levels of production.

Silverspoon Animation, NYC (Chicago remote) *Art Director and Asset Designer*

January 2019 - August 2023

Designed and developed 3D assets for multiple broadcast projects. Projects include Nickelodeon's NFL Christmas Broadcast 2022 and 2023, CBS March Madness coverage, Netflix's Iron Chef: Quest for an Iron Legend, Fox's Alter Ego and commercials for Kool Aid, Cheetos and BabyBel with Disney.

Redbox Workshop, Chicago, IL *Assistant Painter/Printer*

July 2014 - September 2018

Painted and fabricated exhibits for museums, libraries, store displays, theater productions and events. Printed and installed large scale graphics.

Freelance Scenic Designer

Since 2012

Created scenic designs and packages for plays and musicals for multiple venues in several states.

EDUCATION

University of Missouri - Kansas City — *Master of Fine Arts Theatre and Design Technology, Emphasis: Scene Design*

September 2009 - May 2012

Recipient of the Stanley H Durwood Theatre Fellowship and the Douglas Enderle Honorary Scholarship in Theatre Design

Washington University in St. Louis — *Bachelor of Arts, Art History and Archaeology*

January 2006 - December 2008

Minor in Archaeology, Graduated with College Honors.

PROFILE

Designer and fabricator who has worked in a large number of mediums; including 2D and 3D animation; Unreal Engine for AR, XR and Real Time broadcast; theatrical plays and musicals; and museum exhibits.

EXPERTISE

Conceptual and narrative design
Vectorworks 2025
drafting and 3D modeling
Adobe Photoshop CC,
Illustrator CC, After Effects
Microsoft Office
AI image generation
(Midjourney, ChatGPT, Firefly, NanoBanana)
large format printer
preparation and operation
museum exhibit fabrication
theatrical scenery fabrication
graphics installation
hand drafting and drawing
painting, sculpting and
finishing
fluent in French

REFERENCES

Nethery Enblom
Head of Design
Animated Storyboards
(251) 554-9290
nethery@animatedstoryboards.com

Callie Savoca
Senior Producer
AE Live
(412) 916-7397
Callie.hanau@gmail.com

J Branson
Professional Set Designer
(773) 330-3645
jbranson1960@gmail.com